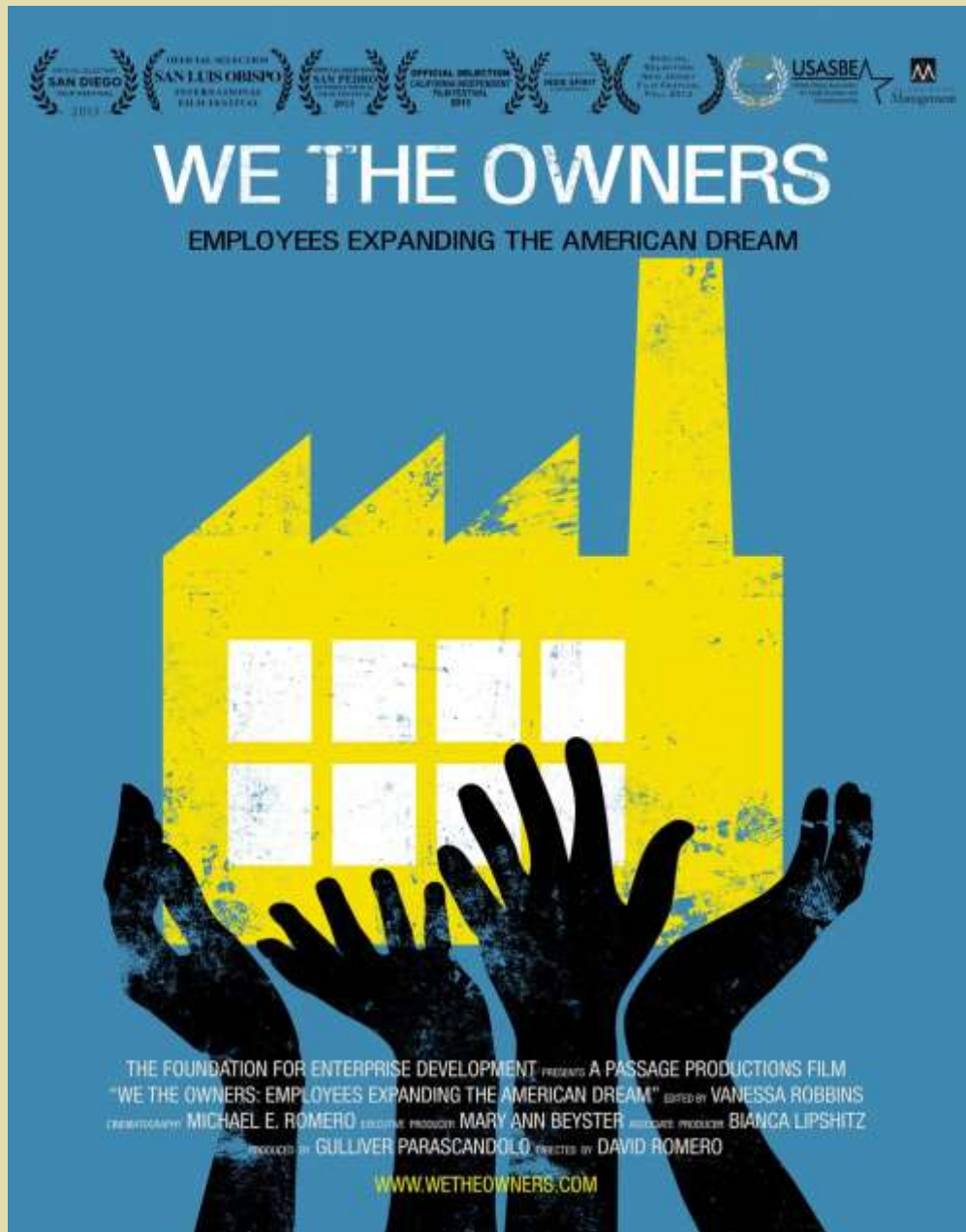


# WE THE OWNERS

EMPLOYEES EXPANDING THE AMERICAN DREAM

## One-Year Anniversary Highlights



# Best Press

## Film Festival Awards



## Film Festival Selections



## National Conference Selections



# Worldwide Screenings

## Universities | Businesses | Conferences



- Inverness
- Aberdeen
- Edinburgh
- St. Andrew's
- Stirling
- Glasgow
- Windermere
- York
- London
- Paris



- Zagreb
- Melbourne
- San Diego
- Minneapolis
- Newark
- New Brunswick
- Boston
- San Luis Obispo
- Colorado Springs
- Boulder
- San Pedro
- Alexandria
- San Francisco
- Chicago
- Louisville
- Seattle
- Buffalo
- Burlington



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Posted on May 14, 2013

## Social enterprise and employee ownership: film showing "We the Owners"

**WE THE OWNERS**

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Washington Technology

## Is now the time for more employee ownership?

By Mary Beyster

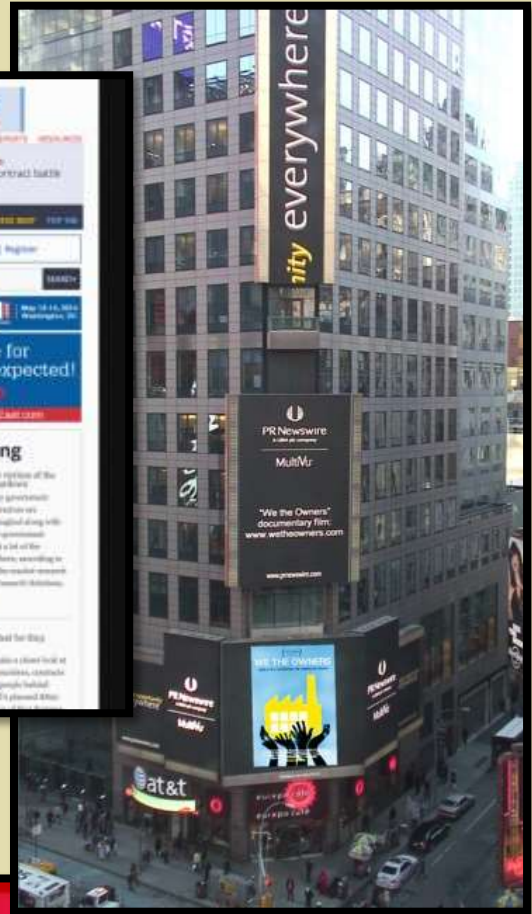
It was just a funny coincidence. The letter that after a briefing for the senior executives at Apple that I saw a notice on Facebook about the documentary *We the Owners* being released on DVD.

*We the Owners* tells the story of three employee-owned enterprises: New Belgium Brewing, Starbucks Salar and DPR Interactive. One of the goals of the film, which I haven't seen, but I have watched the trailer, is revealing the benefits of employee ownership.

Why should we care in the government market, and what's the connection to a government contractor like Apple?

Partly, Apple is one of several employee-owned enterprises in the government market. Others include Coffee Systems, Jarkoff, a one-of-a-kind beer co-operations of Iowa as part of *The Owners* Washington Development Cooperative Awards program, and American Revenue Corp. And there are others that are either partially or totally employee-owned.

And while *We the Owners* does not look at government contractors, the movie is the brainchild of Mary Ann Beyster, the daughter of Robert Beyster, the founder of Women Appliances International Corp., and a true believer in employee ownership. Before he retired from SAIC, he founded the *Workers Institute* at the University of California San Diego and the Foundation for Enterprise Development, both of which promote employee ownership and neighborhood ownership. Mary Ann Beyster is the executive producer of the film and president



summer foundation

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Videos

**We the owners**

A change is being called for, a change in the way business is operated and a change in the way people are being treated, a change that allows for more than one way to live and work. People's business where employees own the business, employees and customers.

Secularity as the moral or as intended in organizational values and success as entrepreneurs. The documentary *We the Owners: Employees Expanding the American Dream* shows how these scenarios can really change the way we work. Contact us at 800.538.5888

Sacred Economics

RUTGERS Update

For 27th time: Health Care Industry Week's Economic Outlook at Rutgers

Presentations & Events

On May 16, SMLR held its 10th annual Convocation at the Rutgers Athletic Center, where approximately 370 students attended the ceremony and graduated with bachelor's and master's degrees from the school. Dean Susan J. Schumann conferred the degrees and was joined on stage by SMLR's distinguished faculty and guests. Student speakers included Francis Kwanan, Adam Lasser, Marika "Kay" Yula, and Steven Stokes. Bill Dwyer, SMLR '87, welcomed the Class of 2013 into SMLR's Alumni and Friends Association. [Read more](#)

On April 17, Mary Ann Beyster, president of the Foundation for Enterprise Development, was the guest speaker in Dean Susan J. Schumann's career studies and employment relations course. Beyster discussed how organizations can give employees the freedom to create the kind of business and environment they would be passionate to work in while also giving employees ownership of the organization and rewards commensurate with their contributions. [Read more](#)

Professor Tereza Boyer, executive director at the Center for Women and Work, delivered the keynote address, "Nurturing the Next Normal: Women in Today's Workplace," at the Charlotte W. Newcombe Foundation's Conference for Institutional Partners on March 15. The Foundation supports students in pursuit of higher education. Details from the event can be found on the [Newcombe Website](#).

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**OWNERS @ WORK**

The ONLINE magazine of the Ohio Employee Ownership Center

Volume 100 No. 1 Spring 2013

**WE THE OWNERS**

Broadening Awareness of Employee Ownership

Mary Ann Beyster Discusses Her New Film

Also in this issue: The Myth of the ESOP As A Gift  
George Cheney Returns to Nonstragg

## Social Reach



"Solid.... Beautiful... Inspiring!"

"That lump in your throat that you get when you hear the National Anthem? I got it watching that video. Powerful message and one that can transform the American Cynic back to the American Dreamer."